



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1351854

Schedule Dates 08/24/12-08/30/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC 08/24 (466459)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ROBINSON, TRACEY
Phone/Fax /
CPE 155/426/2980
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC 08/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/07/12
Last Modified 08/07/12
Entered By Jessica Landolfo
CO-OP No
Headline # 06267464
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,853.75
Net Total \$67,171.25
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Aug. 2012 33 \$21,975.00
Sep. 2012 70 \$57,050.00
Grand Total: 103 \$79,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	08/24/12-08/24/12	1	:30	10P- 10:35P (MST)						1			1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM<	8/7/12
2.0	Normal Line / SPOT (2)	08/24/12-08/24/12	1	:30	10:35P- 11:35P (MST)						2			2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	D LETTRMAN-CBS<	8/7/12
3.0	Normal Line / News (3)	08/24/12-08/24/12	1	:30	12P- 1P (MST)						2			2	\$350.00	\$700.00	Salt Lake City (KUTV)	2 NEWS AT NOON	8/7/12
4.0	Normal Line / News (4)	08/24/12-08/24/12	1	:30	4:30P- 5P (MST)						1			1	\$500.00	\$500.00	Salt Lake City (KUTV)	2 NEWS AT 430P	8/7/12
5.0	Normal Line / News (5)	08/24/12-08/24/12	1	:30	5A- 5:30A (MST)						1			1	\$175.00	\$175.00	Salt Lake City (KUTV)	2 NEWS AT 5AM	8/7/12
6.0	Normal Line / News (6)	08/24/12-08/24/12	1	:30	5P- 5:30P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	8/7/12
7.0	Normal Line / News (7)	08/24/12-08/24/12	1	:30	5:30A- 6A (MST)						1			1	\$300.00	\$300.00	Salt Lake City (KUTV)	2 NEWS AT 530A	8/7/12
8.0	Normal Line / News (8)	08/24/12-08/24/12	1	:30	6P- 6:30P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	8/7/12
9.0	Normal Line / News (9)	08/24/12-08/24/12	1	:30	6A- 8A (MST)						3			3	\$700.00	\$2,100.00	Salt Lake City (KUTV)	2 NEWS 6-8A	8/7/12
10.0	Normal Line / News (10)	08/24/12-08/24/12	1	:30	8A- 9A (MST)						2			2	\$300.00	\$600.00	Salt Lake City (KUTV)	CBS MORN SHOW	8/7/12
11.0	Normal Line / SPOT (11)	08/24/12-08/24/12	1	:30	9A- 10A (MST)						1			1	\$750.00	\$750.00	Salt Lake City (KUTV)	PRICE-RT	8/7/12
12.0	Normal Line / News (12)	08/27/12-08/27/12	1	:30	10P- 10:35P (MST)							1		1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM<	8/7/12
13.0	Normal Line / SPOT (13)	08/27/12-08/27/12	1	:30	10:35P- 11:35P (MST)								2	2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	D LETTRMAN-CBS<	8/7/12
14.0	Normal Line / News (14)	08/27/12-08/27/12	1	:30	12P- 1P (MST)								2	2	\$350.00	\$700.00	Salt Lake City (KUTV)	2 NEWS AT NOON	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Stacie Franklin

8.8.12



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1351854

Schedule Dates 08/24/12-08/30/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC 08/24 (466459)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ROBINSON, TRACEY
Phone/Fax /
CPE 155/426/2980
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC 08/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/07/12
Last Modified 08/07/12
Entered By Jessica Landolfo
CO-OP No
Headline # 06267464
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,853.75
Net Total \$67,171.25
Sales Tax

Salt Lake City (KUTV)		Spots	Rate
By Broadcast Month			
Aug. 2012	33		\$21,975.00
Sep. 2012	70		\$57,050.00
Grand Total:	103		\$79,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / News (15)	08/27/12-08/27/12	1	:30	4:30P- 5P (MST)	1	1							1	\$500.00	\$500.00	Salt Lake City (KUTV)	2 NEWS AT 430P	8/7/12
16.0	Normal Line / News (16)	08/27/12-08/27/12	1	:30	5A- 5:30A (MST)	1	1							1	\$175.00	\$175.00	Salt Lake City (KUTV)	2 NEWS AT 5AM	8/7/12
17.0	Normal Line / News (17)	08/27/12-08/27/12	1	:30	5P- 5:30P (MST)	1	1							1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	8/7/12
18.0	Normal Line / News (18)	08/27/12-08/27/12	1	:30	5:30A- 6A (MST)	1	1							1	\$300.00	\$300.00	Salt Lake City (KUTV)	2 NEWS AT 530A	8/7/12
19.0	Normal Line / News (19)	08/27/12-08/27/12	1	:30	6P- 6:30P (MST)	1	1							1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	8/7/12
20.0	Normal Line / News (20)	08/27/12-08/27/12	1	:30	6A- 8A (MST)	3								3	\$700.00	\$2,100.00	Salt Lake City (KUTV)	2 NEWS 6-8A	8/7/12
21.0	Normal Line / SPOT (21)	08/27/12-08/27/12	1	:30	6:30P- 7P (MST)	1	1							1	\$1,250.00	\$1,250.00	Salt Lake City (KUTV)	ENT TONIGHT 30	8/7/12
22.0	Normal Line / SPOT (22)	08/27/12-08/27/12	1	:30	8A- 9A (MST)	2								2	\$300.00	\$600.00	Salt Lake City (KUTV)	CBS MORN SHOW	8/7/12
23.0	Normal Line / SPOT (23)	08/27/12-08/27/12	1	:30	9A- 10A (MST)	1	1							1	\$750.00	\$750.00	Salt Lake City (KUTV)	PRICE-RT	8/7/12
24.0	Normal Line / News (24)	08/25/12-08/25/12	1	:30	10P- 10:35P (MST)							1		1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM<	8/7/12
25.0	Normal Line / Sports/Other (25)	08/25/12-08/25/12	1	:30	10:35P- 11:05P (MST)							1		1	\$300.00	\$300.00	Salt Lake City (KUTV)	TALKIN SPORTS<	8/7/12
26.0	Normal Line / News (26)	08/25/12-08/25/12	1	:30	5P- 6P (MST)							2		2	\$500.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	8/7/12
27.0	Normal Line / News (27)	08/25/12-08/25/12	1	:30	6P- 7P (MST)							2		2	\$400.00	\$800.00	Salt Lake City (KUTV)	ENT TONIGHT 60	8/7/12
28.0	Normal Line / Prime (28)	08/25/12-08/25/12	1	:30	7P- 8P (MST)	1	1					X		1	\$800.00	\$800.00	Salt Lake City (KUTV)	CRIMETIME 5A	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1351854

Schedule Dates 08/24/12-08/30/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC 08/24 (466459)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ROBINSON, TRACEY
Phone/Fax /
CPE 155/426/2980
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC 08/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/07/12
Last Modified 08/07/12
Entered By Jessica Landolfo
CO-OP No
Headline # 06267464
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,853.75
Net Total \$67,171.25
Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Aug. 2012	33	\$21,975.00
Sep. 2012	70	\$57,050.00
Grand Total:	103	\$79,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / Prime (29)	08/25/12-08/25/12	1	:30	9P- CBS 48 Hours Mystery (Saturday)	2						X		2	\$800.00	\$1,600.00	Salt Lake City (KUTV)	48HR MSTRY-CBS	8/7/12
30.0	Normal Line / News (30)	08/26/12-08/26/12	1	:30	10P- 10:35P (MST)								1	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM<	8/7/12
31.0	Normal Line / Sports/Other (31)	08/26/12-08/26/12	1	:30	10:35P- 11:35P (MST)								1	1	\$400.00	\$400.00	Salt Lake City (KUTV)	TALKIN SPORTS<	8/7/12
32.0	Normal Line / SPOT (32)	08/26/12-08/26/12	1	:30	11:35P- 12:35A (MST)								1	1	\$150.00	\$150.00	Salt Lake City (KUTV)	CRIMINAL MINDS<	8/7/12
33.0	Normal Line / News (33)	08/26/12-08/26/12	1	:30	5P- 6P (MST)								2	2	\$400.00	\$800.00	Salt Lake City (KUTV)	2NEWS AT 5 SUN	8/7/12
34.0	Normal Line / SPOT (34)	08/26/12-08/26/12	1	:30	8A- 9:30A (MST)								3	3	\$600.00	\$1,800.00	Salt Lake City (KUTV)	SUNDAY MRN-CBS	8/7/12
35.0	Normal Line / News (35)	08/30/12-08/30/12	1	:30	10P- 10:35P (MST)					1				1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM<	8/7/12
36.0	Normal Line / SPOT (36)	08/30/12-08/30/12	1	:30	10:35P- 11:35P (MST)					2				2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	D LETTRMAN-CBS<	8/7/12
37.0	Normal Line / News (37)	08/30/12-08/30/12	1	:30	12P- 1P (MST)					2				2	\$350.00	\$700.00	Salt Lake City (KUTV)	2 NEWS AT NOON	8/7/12
38.0	Normal Line / News (38)	08/30/12-08/30/12	1	:30	4:30P- 5P (MST)					1				1	\$500.00	\$500.00	Salt Lake City (KUTV)	2 NEWS AT 430P	8/7/12
39.0	Normal Line / News (39)	08/30/12-08/30/12	1	:30	5A- 5:30A (MST)					1				1	\$175.00	\$175.00	Salt Lake City (KUTV)	2 NEWS AT 5AM	8/7/12
40.0	Normal Line / News (40)	08/30/12-08/30/12	1	:30	5P- 5:30P (MST)					1				1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	8/7/12
41.0	Normal Line / News (41)	08/30/12-08/30/12	1	:30	5:30A- 6A (MST)					1				1	\$300.00	\$300.00	Salt Lake City (KUTV)	2 NEWS AT 530A	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1351854

Schedule Dates 08/24/12-08/30/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC 08/24 (466459)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ROBINSON, TRACEY
Phone/Fax /
CPE 155/426/2980
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC 08/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/07/12
Last Modified 08/07/12
Entered By Jessica Landolfo
CO-OP No
Headline # 06267464
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,853.75
Net Total \$67,171.25
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Aug. 2012	33	\$21,975.00
Sep. 2012	70	\$57,050.00
Grand Total:	103	\$79,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / News (42)	08/30/12-08/30/12	1	:30	6P- 6:30P (MST)					1				1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	8/7/12
43.0	Normal Line / News (43)	08/30/12-08/30/12	1	:30	6A- 8A (MST)					3				3	\$700.00	\$2,100.00	Salt Lake City (KUTV)	2 NEWS 6-8A	8/7/12
44.0	Normal Line / SPOT (44)	08/30/12-08/30/12	1	:30	6:30P- 7P (MST)					1				1	\$1,250.00	\$1,250.00	Salt Lake City (KUTV)	ENT TONIGHT 30	8/7/12
45.0	Normal Line / SPOT (45)	08/30/12-08/30/12	1	:30	8A- 9A (MST)					2				2	\$300.00	\$600.00	Salt Lake City (KUTV)	CBS MORN SHOW	8/7/12
46.0	Normal Line / SPOT (46)	08/30/12-08/30/12	1	:30	9A- 10A (MST)					1				1	\$750.00	\$750.00	Salt Lake City (KUTV)	PRICE-RT	8/7/12
47.0	Normal Line / News (47)	08/28/12-08/28/12	1	:30	10P- 10:35P (MST)					1				1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM<	8/7/12
48.0	Normal Line / SPOT (48)	08/28/12-08/28/12	1	:30	10:35P- 11:35P (MST)					2				2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	D LETTRMAN-CBS<	8/7/12
49.0	Normal Line / News (49)	08/28/12-08/28/12	1	:30	12P- 1P (MST)					2				2	\$350.00	\$700.00	Salt Lake City (KUTV)	2 NEWS AT NOON	8/7/12
50.0	Normal Line / News (50)	08/28/12-08/28/12	1	:30	4:30P- 5P (MST)					1				1	\$500.00	\$500.00	Salt Lake City (KUTV)	2 NEWS AT 430P	8/7/12
51.0	Normal Line / News (51)	08/28/12-08/28/12	1	:30	5A- 5:30A (MST)					1				1	\$175.00	\$175.00	Salt Lake City (KUTV)	2 NEWS AT 5AM	8/7/12
52.0	Normal Line / News (52)	08/28/12-08/28/12	1	:30	5P- 5:30P (MST)					1				1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	8/7/12
53.0	Normal Line / News (53)	08/28/12-08/28/12	1	:30	5:30A- 6A (MST)					1				1	\$300.00	\$300.00	Salt Lake City (KUTV)	2 NEWS AT 530A	8/7/12
54.0	Normal Line / News (54)	08/28/12-08/28/12	1	:30	6P- 6:30P (MST)					1				1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	8/7/12
55.0	Normal Line / News (55)	08/28/12-08/28/12	1	:30	6A- 8A (MST)					3				3	\$700.00	\$2,100.00	Salt Lake City (KUTV)	2 NEWS 6-8A	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1351854

Schedule Dates 08/24/12-08/30/12

Advertiser National Republican Congressional Committee (23

Agency National Media, Inc (1454)

Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand NRCC 08/24 (466459)

Salesperson TeleRep/DC, Washington DC (2995)

Sales Office TeleRep Washington DC

Buyer Name ROBINSON, TRACEY

Phone/Fax /

CPE 155/426/2980

Account Types National/Political Issue Agency BRD

Billing Type Standard

Comments NRCC 08/24

Date Entered 08/07/12
Last Modified 08/07/12
Entered By Jessica Landolfo

CO-OP No

Headline # 06267464

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$11,853.75

Net Total \$67,171.25

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Aug. 2012	33	\$21,975.00
Sep. 2012	70	\$57,050.00
Grand Total:	103	\$79,025.00

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / SPOT (56)	08/28/12-08/28/12	1	:30	8A- 9A (MST)			2						2	\$300.00	\$600.00	Salt Lake City (KUTV)	CBS MORN SHOW	8/7/12
57.0	Normal Line / SPOT (57)	08/28/12-08/28/12	1	:30	9A- 10A (MST)			1						1	\$750.00	\$750.00	Salt Lake City (KUTV)	PRICE-RT	8/7/12
58.0	Normal Line / Prime (58)	08/28/12-08/28/12	1	:30	9P- CBS-Vegas (Tuesday)			X						1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	VEGAS	8/7/12
59.0	Normal Line / News (59)	08/29/12-08/29/12	1	:30	10P- 10:35P (MST)			1						1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM<	8/7/12
60.0	Normal Line / SPOT (60)	08/29/12-08/29/12	1	:30	10:35P- 11:35P (MST)			2						2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	D LETTERMAN-CBS<	8/7/12
61.0	Normal Line / News (61)	08/29/12-08/29/12	1	:30	12P- 1P (MST)			2						2	\$350.00	\$700.00	Salt Lake City (KUTV)	2 NEWS AT NOON	8/7/12
62.0	Normal Line / News (62)	08/29/12-08/29/12	1	:30	4:30P- 5P (MST)			1						1	\$500.00	\$500.00	Salt Lake City (KUTV)	2 NEWS AT 430P	8/7/12
63.0	Normal Line / News (63)	08/29/12-08/29/12	1	:30	5A- 5:30A (MST)			1						1	\$175.00	\$175.00	Salt Lake City (KUTV)	2 NEWS AT 5AM	8/7/12
64.0	Normal Line / News (64)	08/29/12-08/29/12	1	:30	5P- 5:30P (MST)			1						1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	8/7/12
65.0	Normal Line / News (65)	08/29/12-08/29/12	1	:30	5:30A- 6A (MST)			1						1	\$300.00	\$300.00	Salt Lake City (KUTV)	2 NEWS AT 530A	8/7/12
66.0	Normal Line / News (66)	08/29/12-08/29/12	1	:30	6P- 6:30P (MST)			1						1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	8/7/12
67.0	Normal Line / News (67)	08/29/12-08/29/12	1	:30	6A- 8A (MST)			3						3	\$700.00	\$2,100.00	Salt Lake City (KUTV)	2 NEWS 6-8A	8/7/12
68.0	Normal Line / SPOT (68)	08/29/12-08/29/12	1	:30	6:30P- 7P (MST)			1						1	\$1,250.00	\$1,250.00	Salt Lake City (KUTV)	ENT TONIGHT 30	8/7/12
69.0	Normal Line / SPOT (69)	08/29/12-08/29/12	1	:30	8A- 9A (MST)			2						2	\$300.00	\$600.00	Salt Lake City (KUTV)	CBS MORN SHOW	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1351854

Schedule Dates 08/24/12-08/30/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC 08/24 (466459)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ROBINSON, TRACEY
Phone/Fax /
CPE 155/426/2980
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC 08/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/07/12
Last Modified 08/07/12
Entered By Jessica Landolfo
CO-OP No
Headline # 06267464
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,853.75
Net Total \$67,171.25
Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Aug. 2012	33	\$21,975.00
Sep. 2012	70	\$57,050.00
Grand Total:	103	\$79,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
70.0	Normal Line / SPOT (70)	08/29/12-08/29/12	1	:30	9A- 10A (MST)				1					1	\$750.00	\$750.00	Salt Lake City (KUTV)	PRCCE-RT	8/7/12
71.0	Normal Line / SPOT (71)	08/29/12-08/29/12	1	:30	9P- CBS-CST Crime Scene Investigation (Wednesday)	2			X					2	\$3,500.00	\$7,000.00	Salt Lake City (KUTV)	CSI	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
AUG7/12 17.30
*** KUTV-TV ***

SALES PRSN WA- CHERYL BLAIR

```
PROGRAM : D LETTRMAN-CBS<
CON COM1: D LETTRMAN-CBS<
```

REP HEADLINE# 6267464
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.30
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-100P PROGRAM : 2 NEWS AT NOON CON COM1: 2 NEWS AT NOON	30		\$350.00	8/24	8/24	2		FRI	2
4			430P-500P PROGRAM : 2 NEWS AT 430P CON COM1: 2 NEWS AT 430P	30		\$500.00	8/24	8/24	1		FRI	1
5			500A-530A PROGRAM : 2 NEWS AT 5AM CON COM1: 2 NEWS AT 5AM	30		\$175.00	8/24	8/24	1		FRI	1
6			500P-530P PROGRAM : 2 NEWS AT 5 PM CON COM1: 2 NEWS AT 5 PM	30		\$1,000.00	8/24	8/24	1		FRI	1
7			530A-600A PROGRAM : 2 NEWS AT 530A CON COM1: 2 NEWS AT 530A	30		\$300.00	8/24	8/24	1		FRI	1
8			600P-630P PROGRAM : 2 NEWS AT 6 PM CON COM1: 2 NEWS AT 6 PM	30		\$1,000.00	8/24	8/24	1		FRI	1
9			600A-800A PROGRAM : 2 NEWS 6-8A CON COM1: 2 NEWS 6-8A	30		\$700.00	8/24	8/24	3		FRI	3
10			800A-900A PROGRAM : CBS MORN SHOW CON COM1: CBS MORN SHOW	30		\$300.00	8/24	8/24	2		FRI	2
11			900A-1000A PROGRAM : PRICE-RT CON COM1: PRICE-RT	30		\$750.00	8/24	8/24	1		FRI	1

REP HEADLINE# 6267464
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 215 564 1103
 CREDIT RISK !!!
 HARRIS REPORT FROM REP

AUG7/12 17.30
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1000P-1035P PROGRAM : 2 NEWS AT 10PM< CON COM1: 2 NEWS AT 10PM<	30		\$2,500.00	8/27	8/27	1		MON	1
13			1035P-1135P PROGRAM : D LETTRMAN-CBS< CON COM1: D LETTRMAN-CBS<	30		\$600.00	8/27	8/27	2		MON	2
14			1200N-100P PROGRAM : 2 NEWS AT NOON CON COM1: 2 NEWS AT NOON	30		\$350.00	8/27	8/27	2		MON	2
15			430P-500P PROGRAM : 2 NEWS AT 430P CON COM1: 2 NEWS AT 430P	30		\$500.00	8/27	8/27	1		MON	1
16			500A-530A PROGRAM : 2 NEWS AT 5AM CON COM1: 2 NEWS AT 5AM	30		\$175.00	8/27	8/27	1		MON	1
17			500P-530P PROGRAM : 2 NEWS AT 5 PM CON COM1: 2 NEWS AT 5 PM	30		\$1,000.00	8/27	8/27	1		MON	1
18			530A-600A PROGRAM : 2 NEWS AT 530A CON COM1: 2 NEWS AT 530A	30		\$300.00	8/27	8/27	1		MON	1
19			600P-630P PROGRAM : 2 NEWS AT 6 PM CON COM1: 2 NEWS AT 6 PM	30		\$1,000.00	8/27	8/27	1		MON	1
20			600A-800A PROGRAM : 2 NEWS 6-8A CON COM1: 2 NEWS 6-8A	30		\$700.00	8/27	8/27	3		MON	3

REP HEADLINE# 6267464
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 215 564 1103
 CREDIT RISK !!!
 HARRIS REPORT FROM REP

AUG7/12 17.30
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,250.00	8/27	8/27	1		MON	1
22			800A-900A PROGRAM : CBS MORN SHOW CON COM1: CBS MORN SHOW	30		\$300.00	8/27	8/27	2		MON	2
23			900A-1000A PROGRAM : PRICE-RT CON COM1: PRICE-RT	30		\$750.00	8/27	8/27	1		MON	1
24			1000P-1035P PROGRAM : 2 NEWS AT 10PM< CON COM1: 2 NEWS AT 10PM<	30		\$1,500.00	8/25	8/25	1		SAT	1
25			1035P-1105P PROGRAM : TALKIN SPORTS< CON COM1: TALKIN SPORTS<	30		\$300.00	8/25	8/25	1		SAT	1
26			500P-600P PROGRAM : 2 NEWS AT 5 PM CON COM1: 2 NEWS AT 5 PM	30		\$500.00	8/25	8/25	2		SAT	2
27			600P-700P PROGRAM : ENT TONIGHT 60 CON COM1: ENT TONIGHT 60	30		\$400.00	8/25	8/25	2		SAT	2
28			700P-800P PROGRAM : CRIMETIME SA CON COM1: CRIMETIME SA	30		\$800.00	8/25	8/25	1		SAT	1
29			900P-1000P PROGRAM : 48HR MSTRY-CBS CON COM1: 48HR MSTRY-CBS	30		\$800.00	8/25	8/25	2		SAT	2

REP HEADLINE# 6267464
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 215 564 1103
 CREDIT RISK !!!
 HARRIS REPORT FROM REP

AUG7/12 17.30
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
30			1000P-1035P PROGRAM : 2 NEWS AT 10PM< CON COM1: 2 NEWS AT 10PM<	30		\$2,000.00	8/26	8/26	1		SUN	1
31			1035P-1135P PROGRAM : TALKIN SPORTS< CON COM1: TALKIN SPORTS<	30		\$400.00	8/26	8/26	1		SUN	1
32			1135P-1235A PROGRAM : CRIMINAL MINDS< CON COM1: CRIMINAL MINDS<	30		\$150.00	8/26	8/26	1		SUN	1
33			500P-600P PROGRAM : 2NEWS AT 5 SUN CON COM1: 2NEWS AT 5 SUN	30		\$400.00	8/26	8/26	2		SUN	2
34			800A-930A PROGRAM : SUNDAY MRN-CBS CON COM1: SUNDAY MRN-CBS	30		\$600.00	8/26	8/26	3		SUN	3
35			1000P-1035P PROGRAM : 2 NEWS AT 10PM< CON COM1: 2 NEWS AT 10PM<	30		\$2,500.00	8/30	8/30	1		THU	1
36			1035P-1135P PROGRAM : D LETTRMAN-CBS< CON COM1: D LETTRMAN-CBS<	30		\$600.00	8/30	8/30	2		THU	2
37			1200N-100P PROGRAM : 2 NEWS AT NOON CON COM1: 2 NEWS AT NOON	30		\$350.00	8/30	8/30	2		THU	2
38			430P-500P PROGRAM : 2 NEWS AT 430P CON COM1: 2 NEWS AT 430P	30		\$500.00	8/30	8/30	1		THU	1

REP HEADLINE# 6267464
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.30
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			500A-530A PROGRAM : 2 NEWS AT 5AM CON COM1: 2 NEWS AT 5AM	30		\$175.00	8/30	8/30	1		THU	1
40			500P-530P PROGRAM : 2 NEWS AT 5 PM CON COM1: 2 NEWS AT 5 PM	30		\$1,000.00	8/30	8/30	1		THU	1
41			530A-600A PROGRAM : 2 NEWS AT 530A CON COM1: 2 NEWS AT 530A	30		\$300.00	8/30	8/30	1		THU	1
42			600P-630P PROGRAM : 2 NEWS AT 6 PM CON COM1: 2 NEWS AT 6 PM	30		\$1,000.00	8/30	8/30	1		THU	1
43			600A-800A PROGRAM : 2 NEWS 6-8A CON COM1: 2 NEWS 6-8A	30		\$700.00	8/30	8/30	3		THU	3
44			630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,250.00	8/30	8/30	1		THU	1
45			800A-900A PROGRAM : CBS MORN SHOW CON COM1: CBS MORN SHOW	30		\$300.00	8/30	8/30	2		THU	2
46			900A-1000A PROGRAM : PRICE-RT CON COM1: PRICE-RT	30		\$750.00	8/30	8/30	1		THU	1
47			1000P-1035P PROGRAM : 2 NEWS AT 10PM< CON COM1: 2 NEWS AT 10PM<	30		\$2,500.00	8/28	8/28	1		TUE	1

REP HEADLINE# 6267464
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.30
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
48			1035P-1135P PROGRAM : D LETTRMAN-CBS< CON COM1: D LETTRMAN-CBS<	30		\$600.00	8/28	8/28	2		TUE	2
49			1200N-100P PROGRAM : 2 NEWS AT NOON CON COM1: 2 NEWS AT NOON	30		\$350.00	8/28	8/28	2		TUE	2
50			430P-500P PROGRAM : 2 NEWS AT 430P CON COM1: 2 NEWS AT 430P	30		\$500.00	8/28	8/28	1		TUE	1
51			500A-530A PROGRAM : 2 NEWS AT 5AM CON COM1: 2 NEWS AT 5AM	30		\$175.00	8/28	8/28	1		TUE	1
52			500P-530P PROGRAM : 2 NEWS AT 5 PM CON COM1: 2 NEWS AT 5 PM	30		\$1,000.00	8/28	8/28	1		TUE	1
53			530A-600A PROGRAM : 2 NEWS AT 530A CON COM1: 2 NEWS AT 530A	30		\$300.00	8/28	8/28	1		TUE	1
54			600P-630P PROGRAM : 2 NEWS AT 6 PM CON COM1: 2 NEWS AT 6 PM	30		\$1,000.00	8/28	8/28	1		TUE	1
55			600A-800A PROGRAM : 2 NEWS 6-8A CON COM1: 2 NEWS 6-8A	30		\$700.00	8/28	8/28	3		TUE	3
56			800A-900A PROGRAM : CBS MORN SHOW CON COM1: CBS MORN SHOW	30		\$300.00	8/28	8/28	2		TUE	2

REP HEADLINE# 6267464
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG7/12 17.30
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
57			900A-1000A PROGRAM : PRICE-RT CON COM1: PRICE-RT	30		\$750.00	8/28	8/28	1		TUE	1
58			900P-1000P PROGRAM : VEGAS CON COM1: VEGAS	30		\$3,000.00	8/28	8/28	1		TUE	1
59			1000P-1035P PROGRAM : 2 NEWS AT 10PM< CON COM1: 2 NEWS AT 10PM<	30		\$2,500.00	8/29	8/29	1		WED	1
60			1035P-1135P PROGRAM : D LETTRMAN-CBS< CON COM1: D LETTRMAN-CBS<	30		\$600.00	8/29	8/29	2		WED	2
61			1200N-100P PROGRAM : 2 NEWS AT NOON CON COM1: 2 NEWS AT NOON	30		\$350.00	8/29	8/29	2		WED	2
62			430P-500P PROGRAM : 2 NEWS AT 430P CON COM1: 2 NEWS AT 430P	30		\$500.00	8/29	8/29	1		WED	1
63			500A-530A PROGRAM : 2 NEWS AT 5AM CON COM1: 2 NEWS AT 5AM	30		\$175.00	8/29	8/29	1		WED	1
64			500P-530P PROGRAM : 2 NEWS AT 5 PM CON COM1: 2 NEWS AT 5 PM	30		\$1,000.00	8/29	8/29	1		WED	1
65			530A-600A PROGRAM : 2 NEWS AT 530A CON COM1: 2 NEWS AT 530A	30		\$300.00	8/29	8/29	1		WED	1

REP HEADLINE# 6267464
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!
HARRIS REPORT FROM REP
AUG7/12 17.30
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
66			600P-630P PROGRAM : 2 NEWS AT 6 PM CON COM1: 2 NEWS AT 6 PM	30		\$1,000.00	8/29	8/29	1		WED	1
67			600A-800A PROGRAM : 2 NEWS 6-8A CON COM1: 2 NEWS 6-8A	30		\$700.00	8/29	8/29	3		WED	3
68			630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,250.00	8/29	8/29	1		WED	1
69			800A-900A PROGRAM : CBS MORN SHOW CON COM1: CBS MORN SHOW	30		\$300.00	8/29	8/29	2		WED	2
70			900A-1000A PROGRAM : PRICE-RT CON COM1: PRICE-RT	30		\$750.00	8/29	8/29	1		WED	1
71			900P-1000P PROGRAM : CSI CON COM1: CSI	30		\$3,500.00	8/29	8/29	2		WED	2
AUG/12			21975.00 SEP/12	57050.00								
CONTRACT TOTAL 79025.00												
TOTAL SPOTS 103												

MARKET TOTALS \$225,785 KUTV 35% KTVX 17% KSL 26% KSTU 21% KUCW 1% KJZZ 0% KCSG 0%
KMYU 0%

SVC- NONE
DEMOS- RA35+*

Revision 8/24

REP HEADLINE# 6267464 TRF# 1351854
\$\$\$ MOD# 0 : UNAPPROVED REV #3 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES AUG24/12 16.01
*** KUTV-TV ***

ADV # ADV. NAME ISS/NRCC-IE

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME TRACEY ROBINSON

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6267464

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 08/24 EST#2980 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG24/12 AUG30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG24/12 16.01

REP: TO KATIE
REVISED TO ALLOCATE DOLLARS TO THE RNC

SEE CHANGES ON LINE 50-51, 59, 51-63, 65, 67-70, 72-73
NCIT: \$79,025/90X

STA: EDITED M2 AND ADDED M3 - PREBOOKED.

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2980
AGENCY PRODUCT CODE = 426

50	R		430P-500P	30		\$550.00	8/28	8/28	1		TUE	1
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : 2 NEWS AT 430P
CON COM1: 2 NEWS AT 430P

51	S		500A-530A	30		\$175.00	8/28	8/28	0		TUE	0
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : 2 NEWS AT 5AM
CON COM1: 2 NEWS AT 5AM

FAX# 215 564 1103
CREDIT RISK !!
HARRIS REPORT FROM REP
AUG24/12 16.01

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
72		S	900P-1000P	30		\$3,000.00	8/28	8/28	0		TUE	0
PROGRAM : NCIS LA ORD COM1: VEGAS NOT AIRING - PROGRAM IS NCIS LA - PREBOOKED IN TIME PERIOD ORD COM2: ORDERED. THIS IS A MAKE-GOOD FOR AUG28 ON LINE-58 FOR 1 SPOT/WK												
59		S	1000P-1035P	30		\$2,500.00	8/29	8/29	0		WED	0
PROGRAM : 2 NEWS AT 10PM< CON COM1: 2 NEWS AT 10PM<												
61		S	1200N-100P	30		\$350.00	8/29	8/29	0		WED	0
PROGRAM : 2 NEWS AT NOON CON COM1: 2 NEWS AT NOON												
62		S	430P-500P	30		\$500.00	8/29	8/29	0		WED	0
PROGRAM : 2 NEWS AT 430P CON COM1: 2 NEWS AT 430P												
63		S	500A-530A	30		\$175.00	8/29	8/29	0		WED	0
PROGRAM : 2 NEWS AT 5AM CON COM1: 2 NEWS AT 5AM												
65		S	530A-600A	30		\$300.00	8/29	8/29	0		WED	0
PROGRAM : 2 NEWS AT 530A CON COM1: 2 NEWS AT 530A												
67		S	600A-800A	30		\$700.00	8/29	8/29	0		WED	0
PROGRAM : 2 NEWS 6-8A CON COM1: 2 NEWS 6-8A												
68		S	630P-700P	30		\$1,250.00	8/29	8/29	0		WED	0
PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30												
69		S	800A-900A	30		\$300.00	8/29	8/29	0		WED	0
PROGRAM : CBS MORN SHOW CON COM1: CBS MORN SHOW												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

70	S		900A-1000A	30		\$750.00	8/29	8/29	0		WED	0
----	---	--	------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : PRICE-RT
 CON COM1: PRICE-RT

73	RS		800P-900P	30		\$3,500.00	8/28	8/30	6		TU-TH	6
----	----	--	-----------	----	--	------------	------	------	---	--	-------	---

PROGRAM : RNC COVERAGE
 THIS IS A MAKE-GOOD FOR AUG29 ON LINE-71 FOR 2 SPOTS/WK

STATION MAKEGOOD OFFERS:	MISSED:	FRI/600P-630P	AUG24	30S	\$1,000.00	(AUG8/12)
--------------------------	---------	---------------	-------	-----	------------	-----------

M1 UNRESL	BUY#8	SAT/600P-700P	AUG25 (2/WK)	30S	\$400.00	
	BUY#27	SAT/700P-800P	AUG25	30S	\$800.00	
	BUY#28	SAT/900P-1000P	AUG25 (2/WK)	30S	\$800.00	
	BUY#29	OFFER: FRI/600P-900P	AUG24	30S	\$1,400.00	PLS ADVISE.
		& SAT/600P-900P	AUG25 (2/WK)	30S	\$1,400.00	

CMT: ALL SPOTS ARE N/A D/T NFL PRE SEASON - MOVING INTO NFL PRE SEASON
 CMT: FOOTBALL AS MAKEGOOD - PREBOOKED.

AUG/12	21975.00	SEP/12	57050.00	CONTRACT TOTAL	79025.00
				TOTAL SPOTS	90

MARKET TOTALS	\$225,785	KUTV 35%	KTVX 17%	KSL 26%	KSTU 21%	KUCW 1%	KJZZ 0%	KCSG 0%
			KMYU 0%					

SVC- NONE
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6267464 TRF# 1351854
\$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
AUG23/12 18.36
*** KUTV-TV ***

ADV # ADV. NAME ISS/NRCC-IE

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP.# OFF.# SALESMAN # *Ken*

BUYER NAME TRACEY ROBINSON

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6267464

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 08/24 EST#2980 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG24/12 AUG30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG23/12 18.36

REP: TO KATIE
FR CHERYL
CANCELED SPOTS ON LINES 64 AND 66
RVS D LINE 73
PER BUYER...MOVE MONEY TO ADD RNC SPOTS
TTL SAME
PLS CNF THANKS!!

STA: EDITED M2 AND ADDED M3 - PREBOOKED.

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426
AGENCY EST# = 2980

64	S		500P-530P	30		\$1,000.00	8/29		0		WED	0
---------------	---	--	-----------	----	--	------------	------	--	---	--	-----	---

PROGRAM : 2 NEWS AT 5 PM
CON COM1 : 2 NEWS AT 5 PM

65	S		600P-630P	30		\$1,000.00	8/29		0		WED	0
---------------	---	--	-----------	----	--	------------	------	--	---	--	-----	---

PROGRAM : 2 NEWS AT 6 PM
CON COM1 : 2 NEWS AT 6 PM

REP HEADLINE# 6267464 TRF# 1351854
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 18.36
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

73	*		800P-900P	30		\$3,000.00	8/28	8/30	3		TU-TH	3
----	---	--	-----------	----	--	------------	------	------	---	--	-------	---

PROGRAM : RNC COVERAGE
THIS IS A MAKE-GOOD FOR AUG29 ON LINE-71 FOR 2 SPOTS/WK

STATION MAKEGOOD OFFERS:

M1 UNRESL	BUY#8	MISSED:FRI/600P-630P	AUG24	30S	\$1,000.00	(AUG8/12)
	BUY#27	SAT/600P-700P	AUG25 (2/WK)	30S	\$400.00	
	BUY#28	SAT/700P-800P	AUG25	30S	\$800.00	
	BUY#29	SAT/900P-1000P	AUG25 (2/WK)	30S	\$800.00	
		OFFER:FRI/600P-900P	AUG24	30S	\$1,400.00	PLS ADVISE.
		& SAT/600P-900P	AUG25 (2/WK)	30S	\$1,400.00	
		CMT:ALL SPOTS ARE N/A D/T NFL PRE SEASON - MOVING INTO NFL PRE SEASON				
		CMT:FOOTBALL AS MAKEGOOD - PREBOOKED.				

AUG/12 21975.00 SEP/12 57050.00 CONTRACT TOTAL 79025.00
TOTAL SPOTS 102

MARKET TOTALS \$225,785 KUTV 35% KTVX 17% KSL 26% KSTU 21% KUCW 1% KJZZ 0% KCSG 0%
KMYU 0%

SVC- NONE
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE